### **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to www.poppymuse.org and Poppy Muse Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Poppy Muse include www.poppymuse.org and Poppy Muse Inc. Inc.. The Poppy Muse Inc. Inc. website is a Non-Profit Organization site. By using the Poppy Muse Inc. Inc. website, you consent to the data practices described in this statement.

## **Collection of your Personal Information**

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for a program and or activity on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## **Sharing Information with Third Parties**

Poppy Muse Inc. Inc. does not sell, rent or lease its customer lists to third parties.

Poppy Muse Inc. Inc. may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Poppy Muse Inc. Inc., and they are required to maintain the confidentiality of your information.

Poppy Muse Inc. Inc. may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Poppy Muse Inc. Inc. or the site; (b) protect and defend the rights or property of Poppy Muse Inc. Inc.; and/or (c) act under exigent circumstances to protect the personal safety of users of Poppy Muse Inc. Inc., or the public.

# **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Poppy Muse Inc. Inc.. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Poppy Muse Inc. Inc. website.

Links This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Security of your Personal Information**

Poppy Muse Inc. Inc. secures your personal information from unauthorized access, use, or disclosure. Poppy Muse Inc. Inc. uses the following methods for this purpose:

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

#### **Children Under Thirteen**

Poppy Muse Inc. Inc. does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

#### **E-mail Communications**

From time to time, Poppy Muse Inc. Inc. may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

#### **Changes to this Statement**

Poppy Muse Inc. Inc. reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

#### **Contact Information**

Poppy Muse Inc. Inc. welcomes your questions or comments regarding this Statement of Privacy. If you believe that Poppy Muse Inc. Inc. has not adhered to this Statement, please contact Poppy Muse Inc. Inc. at:

Poppy Muse Inc. PO Box 8255 Pelham, New York 10803

Email Address: info@poppymuse.org Telephone number: 800.241.4981 Effective as of 02.04.2021